

2013 Bay Area Biomedical Device Conference

Welcome!

The Biomedical Engineering Society at San Jose State University is pleased to announce the convening of the 2013 Bay Area Biomedical Device Conference.

The purposes of this conference include: A **forum** for exposure to emerging technologies, **hear** from entrepreneurs on how to take your ideas to market, and **provide** a venue for Bay Area medical device professionals to network.

Who should attend?

Medical device professionals, engineers, managers, executives, marketing professionals, students, faculty and researchers interested in broadening their knowledge of the current medical device market, from biomaterials and manufacturing to regulations and marketing. We invite you to join us in this exciting event!

Theme: ***Improving the Quality of Life Through Innovation***

Distinguished Speakers Alphabetical by last name

Michel Accad, M.D.

Cardiologist

Debera Brown

Regulatory Affairs Professional

Doug Bruce

Vice President R&D/Operations
Voyage Medical

Ben Clark

Engineering Manager
Medtronic, Renal Division

Bernardo Cordovez, Ph.D.

CEO
Optofluidics, Inc.

Sanjay Joshi, Ph.D.

Associate Professor
UC Davis

Deborah Kilpatrick, Ph.D.

Chief Commercial Officer
CardioDx

C.T. Lin, Ph.D.

Mechanical Engineering
CSU Northridge

George Marcellino, Ph.D.

Vice President and Co-Founder
Optimedica, Inc

Stefan Quandt

Western Regional Sales Manager
Rofin-Lasag Lasers

Jeff Ross, Ph.D.

Vice President
Miromatrix Medical, Inc.

Judy Strojny

Deputy Regional Administrator, Pacific Region
U.S. Food and Drug Administration

Genevieve Tang

Quorum Consulting, Inc.

Panel: The Changing Landscape of the Medical Device Industry

Roger Guidi

Board of Managers
*Ascension Health Ventures,
Healthcare Associates, LLC*

Todd Thompson

Vice President, Business Development
Proteus Digital Health

Rob Weigle

CEO
Benvenue Medical, Inc.

Panel: Healthcare Economics

Wade Aubry, M.D.

Associate Clinical Professor
UC San Francisco

John Hornberger, M.D., M.S.

*Cedar Associates
& Stanford University*

Chris Panarites, Ph.D.

Director
Abbott Vascular

Wednesday

March 27

7:45AM-5:30PM
San Jose State University
Student Union Building

Wine & Cheese Reception
5:30 PM - 7:00 PM

Registration

\$195 Early Registration

(before 5 PM March 17)

\$245 Late Registration

\$275 Walk-in Registration

\$50 SJSU Students

\$10 SJSU BMES Members

\$50 Non-SJSU BMES

Student Members

\$75 Non-SJSU Students



For registration, please visit
www.sjsumeddeviceconf.org

Contacts:

Dr. Guna Selvaduray, Ph.D.
<guna.selvaduray@sjsu.edu>

Daniel Khuc, Jason Rook
<sjsubmes.vpconf@gmail.com>

Advisory Committee:

Herb Belluci
Marc Jensen
Ray Chia, Ph.D.
Sheena Dale
Sepehr Fariabi, Ph.D.

Denise Forkey, MSBME
Benjamin Hawkins, Ph.D.
Janie Mandrusov, Ph.D.
Mike Reo
Guna Selvaduray, Ph.D.
Felix Vega, D.V.M.

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